



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

22 April 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

WE HAVE A NEED

Someone in need is looking for a used washer and dryer. If you can assist, please contact:
Gabriel Vargas, Mision Casa 850-2612-2358

WORLDS OF POSSIBILITIES JOB FAIR ON 4/29

Attached is a promotional flyer for our upcoming Worlds of Possibilities Job Fair. This event will be held on April 29th at the Pensacola Bay Center from 2-6 p.m.

Brittany B. Callahan Outreach Representative Workforce Escarosa, Inc.

Office: 850-607-8797 Email: bcallahan@escarosa.org



Promotional
Flyer.pdf

EX-OFFENDER WORKSHOP SERIES

Workforce Escarosa will be offering a 4-part workshop series during the month of May, specifically for ex-offenders. Attached is an informational flyer for distribution. Due to limited space, attendees must RSVP for the no-cost classes to 850-607-8700.



Ex-Offender
Workshops Series.pdf

BRING FLYERS TO RUBY TUESDAY TO HELP UNITED WAY

Support a local business and charity at the same time, aka 'two-fer's by bringing [flyers](#) to either Ruby Tuesday in Pace or Tiger Point.

United Way Days at Ruby Tuesday is the 23rd of April One [flyer](#) needed per guest check.

Businesses and organizations are encouraged to host their monthly meetings or after hours events at either Ruby Tuesday in Pace or Tiger Point to help support United Way. Ruby Tuesday will donate 20 percent of your dine in, takeout or catering purchase to United Way Santa Rosa.

UWSR's mission is to improve lives by mobilizing the caring power of the Santa Rosa County community. The organization supports 15 health and human service agencies that support local residents and provides its own services including volunteer services, information and referral services and various drives for school supplies, coats, and holiday toys. Through its programs and agencies, UWSR impacts the lives of more than 38,000 Santa Rosans.

SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO

MARK YOUR CALENDARS! THE DATE FOR THE HOME TOWN CONTRACTORS/SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO HAS BEEN SET FOR SATURDAY,

JUNE 1, 2013 AT THE GULF BREEZE RECREATION CENTER ON SHORELINE DRIVE IN GULF BREEZE.

YOUR COOPERATION AND SUPPORT IS VALUED AND APPRECIATED.



INVITATION 2013
BEACH Expo.doc



Preparedness Expo
2013 Registration Ap

TO BE A VENDOR CONTACT: Brenda Roland brsvpsantarosa@mchsi.com (850) 983-5220

FOOD DRIVE

PACK THE PODS

BENEFITING



Ellyson Industrial Park's 1st Annual Pack The PODS

May 6-10 | 7am - 6pm

What we are doing

We want to fill a PODS storage container with as many non-perishable food items as we can, and **we need your help!**

By giving to this food drive you will be helping Loaves and Fishes Soup Kitchen, Manna Food Pantries, and Waterfront Rescue Mission provide over **100,000 meals annually** to those who are in need.

Where you can find us

We will have the PODS container along side Copter Road in Ellyson Field from May 6-10.

Our Goal

Our goal is simple. We want to collect at least **10,000 non-perishable food items** in one week. It may sound like a lot but with your help we can achieve this goal.

Your Prize

Along with the satisfaction you will receive by giving to those who are less fortunate, you will have an opportunity to **win an iPad**. For every five items that you give, you will receive one raffle ticket and a chance for your name to be drawn on the final day.

On the last day, **Total Employee Leasing (TEL)** will announce the winner on their website: **totallc.com/pack-the-pods**

Keep track of the PODS progress at: totallc.com/pack-the-pods

AMERICAN RED CROSS FLIP FLOP FLING

The American Red Cross provides assistance to disaster victims. In our four counties last year we help 200 families because of just because of house fires alone. In addition the June floods left 172 family's homeless needing our assistance. Yes we also sent over 1000 emergency messages to service members for family emergencies. We do not receive federal funding. Everything we do is made possible because of volunteers and donations. The American Red Cross of Northwest Florida is hosting its' largest fund raising event of the year: FLIP FLOP FLING 2013! Mark your calendar for Thursday, May 2nd, 6:00-9:00pm, at the beautiful Pensacola Country Club.

Fun activities (Best Flip Flop Contest & Most Outrageous Hawaiian Shirt) and exciting auction items (Southwest Airline Tickets, Vacation Get- Aways, Fine Dining Gift Certificates) are a few of the activities we have planned for this event. There's still time for you to purchase your tickets for this fun-filled evening. For ticket information, event details or just to make a donation, please email joy.tompkins@redcross.org. May. Tickets are only \$75. <http://www.redcross-nwfl-events.com/>

INTERFAITH MINISTRIES STAR LUNCHEON



Interfaith Ministries Star Luncheon

*Music Provided by
Chris Martin*

Silent Auction

*Luncheon sponsored by
Gulf Power
Pace Water System
SAFER Santa Rosa
United Way of Santa Rosa*

Date: April 24th 2013

Time: 11:30 to 1:00

*Place: Pace Community
Center, 5976 Chumuckla
Highway*

*Cost \$25 per person or
sponsor a table of 4 for
\$90*

*RSVP to
Shirley at
Interfaith
Ministries
934-6844*

Artwork by Capri Jones



ECOH BENEFIT: A NITE AT THE RACES



Our exciting evening will kick off with the *real* Run for the Roses, the Kentucky Derby at 5:00 pm on May 4th, followed by 8 of our races including 12 horses in each race. "A Nite at the Races" is going to be thoroughbred racing via DVD projection on a large screen.

The races are narrated using the horses' saddle numbers by a professional race track announcer. The program contains horse numbers and names of entries for each race that the horse "owners" have chosen.



Own a Horse. The cost of owning your own horse and stable \$25.00. The name of your horse and your stable will be included in the Official Race Program. If your horse wins the race, you will receive a prize (gift certificate or merchandise).

Advance Tickets

Millionaire Row \$300.00

- Race Sponsorship
- 8 Admission Tickets
- Premium Reserve Seating
- 320 Funny Money Tokens
- Title Rights to a Race
- Winners Circle Photo

Jockey Club \$35.00

- 1 Admission Ticket
- General Table Seating
- 35 Funny Money Tokens

Infield \$25.00

- 1 Admission Ticket
- Lawn Chair Section Seating
- 25 Funny Money Tokens

At the Door Tickets

- Jockey Club \$45.00
- Infield \$35.00

Eat, drink, and be merry.

Moreover, help raise funds for homeless men, women and children with unmet emergency needs such as housing, transportation, utilities, food, clothing and healthcare.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

7TH ANNUAL FREE LEGAL CLINIC

Have a Legal Problem? Need some advice but can't afford it?

Legal Services of North Florida, Inc., Northwest Florida Legal Services, Inc. and the Escambia Santa Rosa County Bar Association have teamed up to put on a free legal clinic in South Santa Rosa County. Residents of both Santa Rosa and Escambia counties are invited.



7th Annual Free
Legal Clinic Flyer 4-20

When: Saturday, April 27, 2013
9:00 AM - 12:00 PM

Where: St. Sylvester Church 6464 Gulf Breeze Pkwy Gulf Breeze, Florida 32563
Call: 850-432-8222 for additional information

29TH ANNUAL FUN FEST

The 29th Annual Fun Fest presented by Santa Rosa Medical Center on April 26-27 on Navarre Beach. Be on the lookout "All Things Fun Fest".

BUSINESSES TAKE NOTE

Attached is more information about the Workforce Escarosa Disaster Assistance Program. Please make every effort you can to help spread the word!

Link to our website:

http://www.workforceescarosa.com/Disaster_Response.html



Emergency
Employment Assistance



Emergency
Employment Assistance

THE PROBLEM OF SECONDHAND SMOKE IN MULTI-UNIT HOUSING

**By Dennis Bratten, Health Educator Consultant,
Florida Department of Health in Santa Rosa County**

Secondhand smoke is a real problem in multi-unit housing. When a housing unit of non-smokers is located under the same roof of a unit that includes smoking tenants, the non-smokers are exposed to harmful secondhand smoke. The tobacco smoke is not confined to just one apartment but spreads to other units via air handling systems, plumbing and electrical lines, cracks in walls and elevator shafts. Many smokers just don't realize that they are adversely affecting their neighbors.

Secondhand smoke contains more than 7000 chemicals of which about 70 are known to cause cancer. There is no safe level of secondhand smoke exposure according to the Centers for Disease Control and Prevention. Even very small exposures are known to be harmful. In the U. S., secondhand smoke is responsible for an estimated 46,000 deaths annually from heart disease and another estimated 3400 deaths from lung cancer.

Children are at particular risk. Secondhand smoke exposure to children has been linked to ear and respiratory infections. The risk of sudden infant death syndrome is doubled. Children with asthma experience more frequent and severe symptoms. It's particularly sad when one considers the fact that children have very little or no influence with the problem.

Many veterinarians believe that secondhand smoke is harmful to pets and increases the risk of cancer in dogs and cats. Not only are pets exposed to the secondhand smoke from their owners who smoke, they ingest the residue that collects on their coats when they groom themselves. Pet birds exposed to secondhand smoke are believed to be more susceptible to eye irritations and respiratory ailments.

It is urged that owners and managers of multi-unit housing complexes consider putting smoke-free policies in place to protect the public from the dangers of secondhand smoke. If they wish to allow smoking, they should consider only allowing smoking outdoors away from entrances and air handling equipment.

The Florida Department of Health in Santa Rosa County and The Santa Rosa County Tobacco-Free Coalition are striving to educate the public about the dangers of secondhand smoke and working to promote the adoption of smoke-free policies in multi-unit housing. The benefits to owners of public housing are substantial. Insurance rates may be reduced with a new policy in place since the risk of a fire hazard is lowered. The cost of renovating a unit is greatly reduced when smoking indoors is eliminated and the unit can be re-rented sooner after a move out. For more information call (850) 983-5200 extension 142.

DOH's mission is to protect, promote and improve the health of all people in Florida through integral state, county and community efforts.

LOCAL MARKET NEEDS LOCAL FARMERS

~ Local growers encouraged to participate in nutrition program ~

The Florida Department of Health in Santa Rosa County WIC program is seeking local farmers to participate in the USDA annual Farmer's Market Nutrition Program scheduled Tuesdays and Thursdays from 7:30 a.m. to 1:00 p.m., May 2 through July 30, 2013, in the parking lot of the Florida Department of Health in Santa Rosa County Milton location at 5527 Stewart Street. .

Last year, more than 650 WIC participants and consumers took advantage of the Farmer's Market program, which helped raise awareness and revenues for local producers. The program is an excellent way for local growers to reach additional customers. "This program benefits farmers by expanding the base of consumers who shop at community farmers' markets," said Carl Penn, Division Representative with the Florida Department of Agriculture and Consumer Services. "It also benefits consumers who can easily purchase locally grown fresh produce."

Fresh fruits and vegetables are important to good health and the number of customers seeking a convenient way to buy fresh produce is growing. The program is seeking additional vendors to meet the anticipated growth in consumer participation.

"This year, we're expecting an even larger turnout," said Dede Barrett, with the Florida Department of Health WIC program. "There is no cost to participate and our staff can help new vendors with the easy registration process," Barrett said.

Interested farmers can contact Dede Barrett at (850) 983-5250.

The Special Supplemental Nutrition Program for Women, Infants and Children, popularly known as WIC, provides supplemental foods, health care referrals and nutrition education at no cost to low-income pregnant, breastfeeding and non-breastfeeding post-partum women, and to infants and children up to 5 years of age, who are found to be at nutritional risk.

The Department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

HOMELESS VETERAN OUTREACH

A Veterans Affairs Representative will be at the Pensacola One-Stop on the following dates to assist homeless veterans and those veterans who may be at risk of becoming homeless. See attached flyer for more details. Feel free to disseminate to your veteran clients.

April 22, 2013
April 29, 2013
May 6, 2013
May 13, 2013



All questions/concerns should be directed to Rachel Cain at 850-607-8727.

SMART PHONE EMERGENCY AND ISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to 553 people! Invite friends. Let's keep growing this communications venue. Invite other Santa Rosans to participate. Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer



[Formidable Footprint](#) is a nationwide series of exercises designed specifically for neighborhood, community and faith based organizations to assess their disaster preparedness and response capabilities.

[Register today](#) for one of the following three exercises:

<i>April 27</i>	<i>May 25</i>	<i>June 29</i>
<i>Pandemic</i>	<i>Hurricane</i>	<i>Solar Storm</i>

Exercises have also been scheduled for the following scenarios:

[Earthquake – Flood – Tornado – Wildfire](#)

The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today:

www.FormidableFootprint.org

A Media Advisory and Press Release can be accessed, localized and sent to your local media to assist you in promoting the Earthquake Exercise.

Pandemic Exercise - Media Advisory	<u>WORD</u>
Pandemic Exercise - Press Release	<u>WORD</u>

Stay informed regarding future exercises by joining the Formidable Footprint [LinkedIn Group](#).

Please Share This Important Disaster Exercise Opportunity With Others

IS-42: SOCIAL MEDIA IN EMERGENCY MANAGEMENT

<http://training.fema.gov/EMIWeb/IS/courseOverview.aspx?code=IS-42>

APRIL DISASTER TRAINING

Disaster Assessment

Date: Saturday, April 27

Time: 8:30 AM

Location: Pensacola Chapter, training room,(upstairs). 222 North Baylen Street., Pensacola

No matter what group you are working with during a disaster response, (Mass Care, Logistics, Client Case Work, etc.) it is a great benefit to the overall effort if you are trained in Disaster Assessment. Being able to accurately report what you see while in the field can save valuable time and resources.

This class is open to Red Cross Volunteers and anyone interested in becoming a volunteer.

Before taking this class part one must be taken using the new Red Cross training system, SABA. Before coming to class print a class completion form and bring it with you. Please follow the directions below TO ACCESS SABA:

1. Begin by typing the following into your web browser:

<https://classes.redcross.org/Saba/Web/Main/>

2. Look under the search results for [https://classes.redcross.org/Saba/Web/Main.](https://classes.redcross.org/Saba/Web/Main/), you should find www.xmarks.com, click on this.

3. A page will come up with Saba on it. Click on Saba.

4. The page that comes up next will have a heading of American Red Cross Learning Center.

5. Click on view the catalog, then click on Browse by Category, then click on Disaster Response Training, then click on Disaster Assessment and finally click on Delivery Type, Web Based/Classroom.

6. Look under Course Title and write in, Fundamentals of Disaster Assessment.

7. Under location click on FL-Jacksonville. This will bring up two courses for Jacksonville, click on the top one.

8. Click on register and you will be taken back to the Learning Center page and given instructions on how to register.

To register or if you have questions regarding SABA please contact: John Murray, john.murray@redcross.org

RED CROSS TRAINING

The American Red Cross Disaster Action Team (DAT) responds to local disasters in Northwest Florida, day or night, including over 200 house fires each year. DAT volunteers are called out to the site and are able to provide immediate assistance to make sure the families have a place to stay, clothes to wear, and food to eat. DAT volunteers also provide information to the clients about assistance available from the Red Cross and other agencies, and can arrange for needed medical supplies to be replaced as soon as possible.

We are currently looking for DAT volunteers for Escambia and Santa Rosa counties. This would be an excellent opportunity for citizens who are looking to get involved in helping their community. We would like to invite anyone interested in learning more about DAT to attend our next DAT Orientation:

Thursday, April 18th, 6:00-8:00 PM

American Red Cross Office 222 N. Baylen Street Pensacola, FL 32502

After the orientation, interested participants will have the opportunity to be added to the call list to go out on a call with an experienced DAT member. The entire process and training requirements will be explained at the orientation.

To ask any questions or to let us know you will be attending the orientation, please contact Doug Watson at douglas.watson@redcross.org or 850-432-7601.

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Attack at the Boston Marathon and the Value of Emergency Planning

<http://www.emergencymgmt.com/disaster/Boston-Marathon-Emergency-Planning.html>

Army's Disaster Prep Now Includes Tips from the Zombie Apocalypse

http://www.wired.com/dangerroom/2013/04/army-zombie/?utm_source=twitterfeed&utm_medium=twitter

CDC Health Alert Network, Human Infections with Novel Influenza A (H7N9) Viruses

<http://emergency.cdc.gov/HAN/han00344.asp>

Moving Beyond "Special Needs": A Function Based Framework for Emergency Management and Planning

<http://www.jik.com/KailesEndersbeyond.pdf>

Hurricane forecast: Above-average Atlantic season

<http://www.usatoday.com/story/weather/2013/04/10/2013-atlantic-hurricane-season-forecast-colorado-state/2067953/>

Hurricane emergency managers struggle to get public to listen to warnings

http://www.nola.com/environment/index.ssf/2013/03/hurricane_emergency_managers_s.html

FEMA head: Federal flood insurance to cost more

<http://news.yahoo.com/fema-head-federal-flood-insurance-003826628.html>

7 Tips for Delivering Effective Emergency Notifications

<http://www.emergencymgmt.com/disaster/7-Tips-Effective-Emergency-Notifications.html>

Lawmakers: Small businesses vital to disaster recovery

<http://www.usatoday.com/story/news/politics/2013/03/14/landrieu-small-businesses-aid-disasters/1988155/>

Social Media Metrics for Federal Agencies

<http://www.howto.gov/social-media/using-social-media-in-government/metrics-for-federal-agencies>

Is There a Place for Social Media in Public Safety?

<http://www.9-1-1magazine.com/Pagenkop-Social-Media-in-Public-Safety>

Humanize It: The Impact of Social Media on Emergency Management

<http://www.emergencymgmt.com/emergency-blogs/disasters20/humanize-emergency-management-via-socialmedia-021213.html>

Resilience Meets Disaster Economics

http://www.ssireview.org/blog/entry/resilience_meets_disaster_economics

Natural disasters have unexpected impacts on mental health

<http://theconversation.edu.au/natural-disasters-have-unexpected-impacts-on-mental-health-11573>

Disaster Behavioral Health: Current Assets and Capabilities

<http://www.phe.gov/Preparedness/planning/abc/Pages/dbh-capabilities.aspx>

Perceived Neighborhood Safety and Incident Mobility Disability among Elders: The Hazards of Poverty <http://dash.harvard.edu/handle/1/8088460>

Evacuation and Sheltering of People with Medical Dependencies – Knowledge Gaps and Barriers to National Preparedness <http://www.hsaj.org/?article=9.1.2>

Integration of Social Determinants of Community Preparedness and Resiliency in 21st Century Emergency Management Planning <http://www.hsaj.org/?article=8.1.14>

How to Counsel Kids after a Disaster

<http://www.fema.gov/disaster/4085/updates/how-counsel-kids-after-disaster>

Hey, Kid, You Could Be a 'Disaster Hero'

<http://www.npr.org/blogs/health/2013/01/29/170575657/hey-kid-you-could-be-a-disaster-hero>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video

http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>